

**Management fee structure of the (public) Italian real estate funds.  
*Le strutture commissionali dei fondi immobiliari quotati in Italia.***

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**Management fees**

- Specialness of the managers' compensation schemes of real estate investment funds (REITs)
  - "gross asset value" compensation structures (GAV-REITs)
  - "net asset value"-based compensation structures (NAV-REITs)
- Effect of management fees on
  - Investment choices
  - Capital structure decisions
- Preliminary market data...
- ...considering the present prudential discipline and regulation

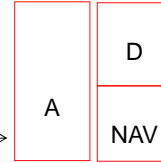
} Influence on REIT's share value  
and performance

## Management fees

- Management fee typically refers to:

(1) a fixed component defined as invariable percentage of :

- total assets [alternatively "gross asset value" (GAV)] →
- net assets (NAV) ↑



(2) a variable component defined as an (over)performance fee related to target corporate-level total return rates paid out at REIT's liquidation

- Low variance in compensation methods

## Management fee

Number of (Public) Equity REITs	Calculation Base	Annual Management Fees	Other Fees (Performance Fee)	
		mean %	Annual	Final (mean)
9	GAV	1,25%	...	18,00%
		min. 0.5    max 1.8		
13	NAV	1,60%	...	19,25%
		min. 1.3    max 1.9		

NAV ... *Net Asset Value*

GAV ... *Gross Asset Value (Total Assets)*

(Weighted) mean values. 2012/2013 data.

## GAV-based REIT Compensation Structure

$$C_{GAV} = \sum_{t=0}^n \frac{m_{GAV} \times \min(\tilde{A}; A_{ACQ})}{(1+i)^t} + \frac{k \times NAV_0 [(1+r)^n - (1+r^*)^n]}{(1+i)^n}$$

m ... fixed fee rate  
 $\tilde{A}$  ... RE assets' appraisal values  
 $A_{acq}$  ... Acquisition price  
 k ... fixed over-performance fee rate  
 $r^*$  ... hurdle return rate  
 E ... net earnings  
 $rr$  ... net earnings' retention rate  
 i ... opportunity cost of capital

$$C_{GAV} = f \left[ \underset{\substack{\uparrow \\ \text{fixed}}}{m_{GAV}}; \underset{\downarrow}{\min(\tilde{A}; A_{ACQ})}; \underset{\substack{\uparrow \\ \text{fixed}}}{k}; \underset{\substack{\uparrow \\ \text{fixed}}}{(r - r^*)} \right]$$

$$\Delta A = f[\Delta D; \Delta NAV(E; rr)]$$

$$E_{t+1} = r_A \tilde{A} - r_D D - m_{GAV} \times [\min(\tilde{A}; A_{ACQ})] \pm \text{ValGainLoss} \pm \text{Other Pr ofitsLosses}$$

## Expected Effects on Financial Decisions of GAV-based Compensation Structures

- Incentive to leverage (fast) up to the max. allowed debt ratio
  - proceeds of debt used to purchase additional real assets (A) that increase compensation base
    - This "regardless" of NPV of investment opportunities  $\rightarrow$  NPV  $\geq$  0
    - Appraisal based assets' valuation marginally limits opportunistic behaviors of REITs managers due to the reduction of the compensation base to market values in the case of neg. NPV investments (i.e.  $\approx$  property value equal to the present value of expected property's cash flows in order to obtain a  $\approx$  zero-NPV)
- Increase in debt (D) generates an (expected positive) net earnings contribution to NAV of marginal investment as long as  $r_A > r_D$  as function of  $rr \rightarrow NAV_{t+1} > NAV_t$
- Increase in debt (D) also amplifies expected volatility of net earnings (E) which in turn increases option value embedded in the (over)performance-fee component of the compensation scheme
- Effects on share value depending on valuation perspective (NAV valuation vs. market price)

## NAV-based REIT Compensation Structure

$$C_{NAV} = \sum_{t=0}^n \frac{m_{NAV} \times [\min(\tilde{A}; A_{ACQ}) - D]}{(1+i)^t} + \frac{k \times NAV_0 [(1+r)^n - (1+r^*)^n]}{(1+i)^n}$$

$m$  ... fixed fee rate

$\tilde{A}$  ... RE assets' appraisal values

$A_{acq}$  ... Acquisition price

$D$  ... Debt

$k$  ... fixed over-performance fee rate

$r^*$  ... hurdle return rate

$E$  ... net earnings

$rr$  ... net earnings' retention rate

$i$  ... opportunity cost of capital

$$C_{NAV} = f \left[ m_{NAV}; \left[ \min(\tilde{A}; A_{ACQ}) - D \right]; k; (r - r^*) \right]$$

↑  
fixed

↑ fixed    ↑ fixed

$$\Delta(A - D) = f[\Delta NAV(E; rr)]$$

$$E_{t+1} = r_A \bar{A} - r_D D - m_{NAV} \times [\min(\tilde{A}; A_{ACQ}) - D] \pm ValGainLoss \pm Other ProfitLosses$$

## Expected Effects on Financial Decisions of GAV-based Compensation Structures

- Compensation base not directly affected by (D)
- But, below others:
  - (Limited, in relative terms) incentive to leverage in order to use the proceeds to purchase more real assets that increase compensation base because of:
    - an (expected positive) NAV increases (at decreasing rates) via net earnings contribution of the marginal investment as long as  $\tilde{r}_A > r_D$  as function of  $rr \rightarrow NAV_{t+1} > NAV_t$
  - REIT managers are expected to use debt proceeds to select only investment opportunities which have zero or positive NPV  $\rightarrow NPV \geq 0$  [transaction price  $\leq$  market value]
    - Net asset-based compensation disincentivizes NPV < 0 investments valuation losses negatively affect NAV (i.e. the compensation base)
  - Increase in debt (D) also amplifies expected volatility of net earnings (E) which in turn increases option value embedded in the (over)performance-fee component of the compensation scheme
- Net effect: incentive to leverage (but at lower rates compared to GAV-Reits)
- Effects on share value depending on valuation perspective (NAV valuation vs. market price)

## GAV vs. NAV-based REITs – Relative Comparison

■ In relative terms, given the regulatory and market framework, it might be expected, below others, that:

(1) We should observe positive debt trend for all REITs

- Leverage process should be faster for GAV-based REITs
- Leverage of NAV-based REITs could be lower because of selective in investment decisions

(2) Management fees of GAV-based REITs should exceed – in the course of time and as function of  $m$  – in relative terms management fees of NAV-based REITs and negatively affect net RE returns

(3) NAV-REITs are expected to be more selective in investment decisions and to experience a higher RE assets' trading intensity in order to exploit gains from asset valuation in respect to GAV-based REITs

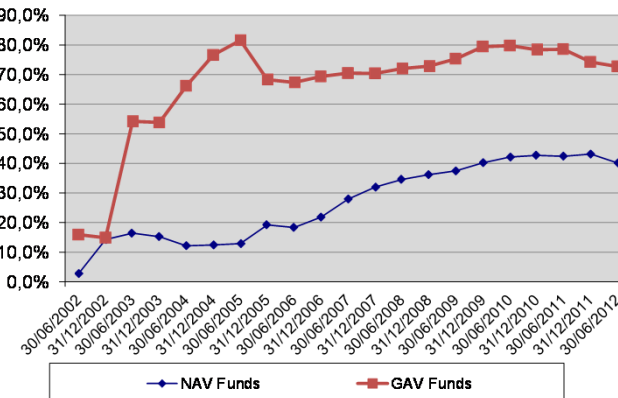
$$\frac{r_A \times \tilde{A}_{GAV}}{\tilde{A}_{GAV}} < \frac{r_A \times \tilde{A}_{NAV}}{\tilde{A}_{NAV}}$$

- Gross return of RE investments could be higher for NAV-based REITs than for GAV-based REITs
- Returns net of management fees should be higher for NAV-based REITs than for GAV-based REITs because of expected higher fee incidence for GAV-based REITs

$$\frac{r_A \times \tilde{A}_{GAV} - C_{GAV}}{\tilde{A}_{GAV}} < \frac{r_A \times \tilde{A}_{NAV} - C_{NAV}}{\tilde{A}_{NAV}}$$

## Preliminary market data

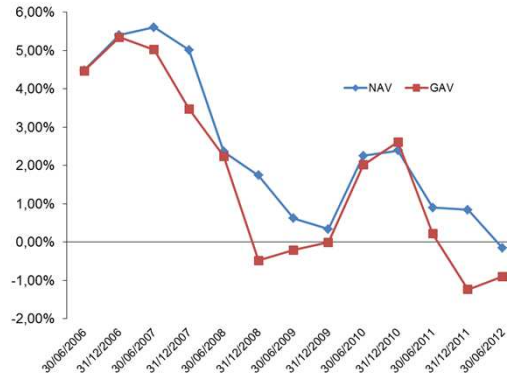
**Grado di indebitamento**  
(leverage as % of the max allowed amount)



## Asset return (total return)

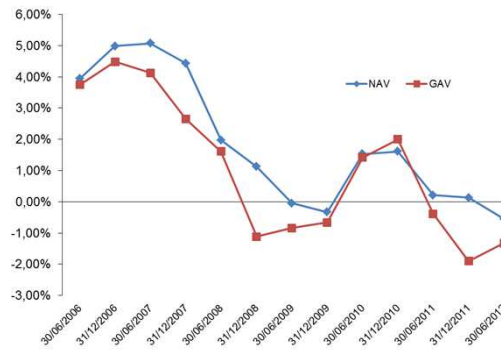
■ Average return for GAV vs. NAV-Reits (entire population)

Overall RE Asset Returns				
DATA	NAV	GAV	Difference (NAV - GAV)	Annual mean difference
30/06/2006	0,04479	0,04468	0,00011	
31/12/2006	0,05404	0,05341	0,00063	0,07%
30/06/2007	0,05602	0,05021	0,00581	
31/12/2007	0,05015	0,03470	0,01545	2,13%
30/06/2008	0,02361	0,02237	0,00124	
31/12/2008	0,01740	-0,00483	0,02223	2,35%
30/06/2009	0,00621	-0,00210	0,00831	
31/12/2009	0,00339	-0,00007	0,00346	1,18%
30/06/2010	0,02252	0,02016	0,00236	
31/12/2010	0,02391	0,02609	-0,00218	0,02%
30/06/2011	0,00899	0,00216	0,00683	
31/12/2011	0,00841	-0,01238	0,02079	2,78%
30/06/2012 -	0,00158	-0,00900	0,00742	1,42%



## Asset return net of management fees

Overall RE Asset Return net of Mgmt. Fees				
DATA	NAV	GAV	Difference (NAV - GAV)	Annual mean difference
30/06/2006	0,03943	0,03748	0,00195	
31/12/2006	0,04987	0,04482	0,00505	0,70%
30/06/2007	0,05073	0,04128	0,00944	
31/12/2007	0,04432	0,02659	0,01774	2,73%
30/06/2008	0,01972	0,01614	0,00358	
31/12/2008	0,01125	-0,01116	0,02241	2,61%
30/06/2009	-0,00045	-0,00838	0,00793	
31/12/2009	-0,00332	-0,00662	0,00330	1,13%
30/06/2010	0,01532	0,01414	0,00118	
31/12/2010	0,01611	0,01997	-0,00387	-0,27%
30/06/2011	0,00210	-0,00388	0,00598	
31/12/2011	0,00135	-0,01902	0,02037	2,65%
30/06/2012 -	-0,00549	-0,01322	0,00773	1,59%



## Final considerations

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- Management fee choice is peculiar of real estate investment funds
- The alternative between GAV and NAV compensation base affects the investment decisions and capital structure choices which in turn may influence REIT share value and performance
- Need to define the compensation base and the fee level considering the investment objectives and target leverage ratios at initial stage (i.e. at REITs constitution)